

ATTACHMENT 1

Board Member Perspectives on Tahoe for All Grant Program Description

Objective

California Tahoe Conservancy (Conservancy) Board member perspectives on the draft components of the Tahoe for All Grant Program (Program) will inform the development of a draft Tahoe for All Program Description (TFA Description) that the Conservancy will release for public review in April 2025. The following is a summary of Board member feedback provided in individual member calls with staff in February and March 2025 to support the discussion during the March 2025 Board meeting.

Background

The Conservancy intends the Program to support programs and projects that provide positive and inclusive outdoor experiences in the Lake Tahoe Basin for communities that face the greatest inequities. The Conservancy is developing the TFA Description to convey information about the Program to the public and potential applicants. For reference, in **Attachment 2**, we provide a draft outline of the TFA Description.

In February and March 2025, Executive Director Jason Vasques, Lands Division Director Kevin Prior, and Recreation Planner Kristin Anderson had conversations with Board members individually to present and obtain feedback on components of the Program.

Tahoe for All Grant Program Description Outline

The Conservancy's TFA Description will serve as the guiding document for the Program. In the TFA Description, the Conservancy will define Program goals, objectives, priority communities, eligibility criteria, funding priorities, and eligible and ineligible costs. The TFA Description will serve as a tool for the Conservancy to solicit quality projects and communicate Program funding goals.

Key Highlights

Board members provided positive feedback on the Program intent, priority communities, and funding priorities. Board members felt the plans for forming an advisory committee and creating an outreach plan to advertise grant funding availability aligned with state and Conservancy priorities and initiatives. In their

comments, Board members primarily focused on the importance of creating a sustainable and inclusive Program, pursuing additional funding sources, and building partnerships to help advertise and grow Program awareness. In individual meetings, some Board members indicated:

- agreement with staff on the Program funding priorities;
- desire to include all communities who face barriers in experiencing Lake Tahoe;
- a recommendation to identify the types of barriers the Conservancy aims to reduce rather than the specific types of priority communities the Conservancy aims to serve;
- recognition of the importance of building partnerships with state conservancies and school districts to enhance outreach and recruit grant applicants;
- support for establishing an advisory committee to leverage expertise and better serve grantees;
- support for growing the Program and securing additional funding in the future; and
- a preference for projects that provide long-term impacts through family engagement, leadership development, and ongoing educational opportunities.

Staff will work to incorporate Board feedback into the TFA Description and seek input from previous and current grantees and the public in April and May 2025. Based on the input received and timing considerations, staff anticipates returning to the Board for further discussion later this year.