

California Tahoe Conservancy
Agenda Item 4
December 14, 2023

2024-2029 STRATEGIC PLAN UPDATE

Summary:

The California Tahoe Conservancy (Conservancy) continues to develop its 2024-2029 Strategic Plan (Plan). At the March and June Conservancy Board meetings, staff presented updates that included process considerations, plan components, and approaches to Board, staff, and external engagement. The Conservancy established two staff working groups to provide input on strategic plan development and hired a consultant, Crowe LLP (Crowe), to lead the Board engagement and develop Plan content. Crowe is also supporting the Conservancy in staff and external engagement.

At the September Board meeting, Crowe led Board members, staff, partners, and the public in a strategic planning workshop. The workshop included a staff overview of Conservancy work, followed by discussions and feedback on Conservancy key policy drivers, roles, guiding principles, and Plan focus areas. The session materials included a summary of Board members' perspectives on guiding principles and focus areas and an overview of the current strategic plan.

After the workshop, Crowe developed a summary document of the information that was presented and the feedback they received. This document was shared with Conservancy staff at a one-day all staff retreat on October 4. During the retreat, staff provided additional feedback on the Plan focus areas and brainstormed potential strategies for the Plan.

Crowe incorporated the workshop and staff retreat feedback into a draft Plan outline that was further refined and shaped by input from Conservancy senior staff and supervisors as well as by discussions with the Washoe Tribe of Nevada and California and Lake Tahoe Basin partners.

At today's meeting, Crowe will present the draft Plan outline, including guiding principles, drivers, focus areas, goals, and example strategies to the Board. Staff and Crowe will facilitate a discussion with the Board to ask questions, make suggestions, and solicit feedback.

Following this Board meeting, Crowe will synthesize the feedback on the outline and work with Conservancy staff to continue internal and external engagement on Plan

development. Staff will present a draft Plan at the March 2024 Board meeting for review and feedback.

List of Attachments

Attachment 1 - Highlights from the September Strategic Plan Public Workshop

Conservancy Staff Contact

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