California Tahoe Conservancy Agenda Item 4 September 20, 2023

CONSERVANCY BOARD STRATEGIC PLANNING SESSION

Summary:

The California Tahoe Conservancy (Conservancy) is continuing to develop its 2024-2029 Strategic Plan (Plan). At the March and June Board meetings, staff presented updates that included process considerations, plan priorities, key policy drivers, and approaches to Board, staff, and external engagement. The Conservancy established two staff working groups to provide input on strategic plan development and hired a consultant, Crowe LLP (Crowe) to lead the Board engagement and develop Plan content. Crowe is also supporting the Conservancy in staff and external engagement.

Since the June Board meeting, Crowe and the Conservancy Executive Director interviewed individual Board members to receive feedback on the approach for Plan development and Plan concepts, including focus areas, guiding principles, and timelines. Feedback received from individual Board members will be presented during the meeting for further discussion.

Crow will facilitate this strategic planning session. The Conservancy and Crowe hope that staff, partners, and the public will participate in the Board's discussions. The session will begin with a Conservancy overview led by staff to share the many facets of the Conservancy's work. Session participants will then break for lunch. In the afternoon, Crowe will lead dynamic, small-group discussions on drivers, guiding principles, and focus areas to help shape the Plan. The concepts presented for discussion are shaped by input from both the individual Board member interviews and the staff working groups.

Following the session, Crowe will synthesize the discussions and work with Conservancy staff to continue internal and external engagement on Plan development. Staff will present a Plan outline at the December Board meeting for review and feedback.

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