



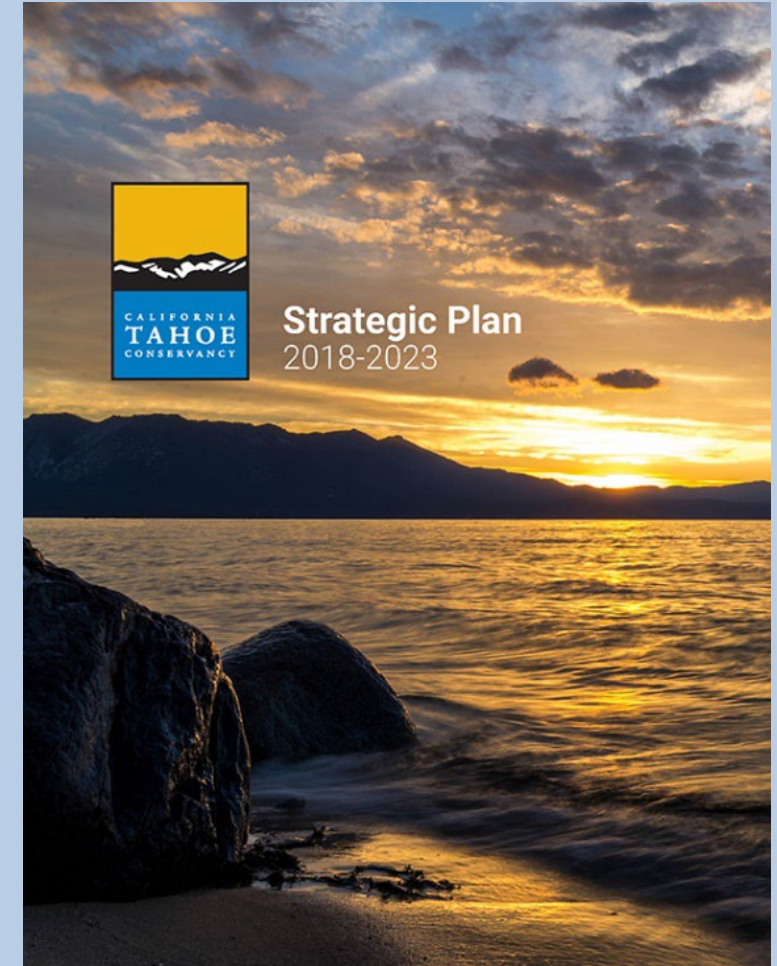
2024-2029 Strategic Plan Development Update

March 16, 2023



Current Strategic Plan

- Board approved in December 2018
- Developed with input from the Board, Conservancy staff and a working group
- 26 strategies to achieve six goals
- Strategic Plan Interim Assessment in June 2022
- Strategic Plan amendment in September 2022 to advance racial equity



Staff involvement



- All-staff retreat in October 2022
- Strong desire for involvement
- Feedback on current plan and development of new plan
- Staff workgroups
- Retain a consultant

Considerations and Priorities

- Current Strategic Plan provides strong foundation
- Key policy drivers
- Internal engagement
- Coordination with community engagement contract work
- Cross-divisional integration



Strategic Plan Consultant Scope



- Content development
- Board engagement
- Staff engagement
- Supporting staff on external engagement

Board Engagement and Strategic Plan Timeline

- Staff provide updates at Board meetings
- Seek Board input and feedback
- Draft Strategic Plan by end of 2023
- Final 2024-2029 Strategic Plan presented in early 2024

