



# Lake Tahoe Destination Stewardship Plan

*December 15, 2022*

# Destination Stewardship

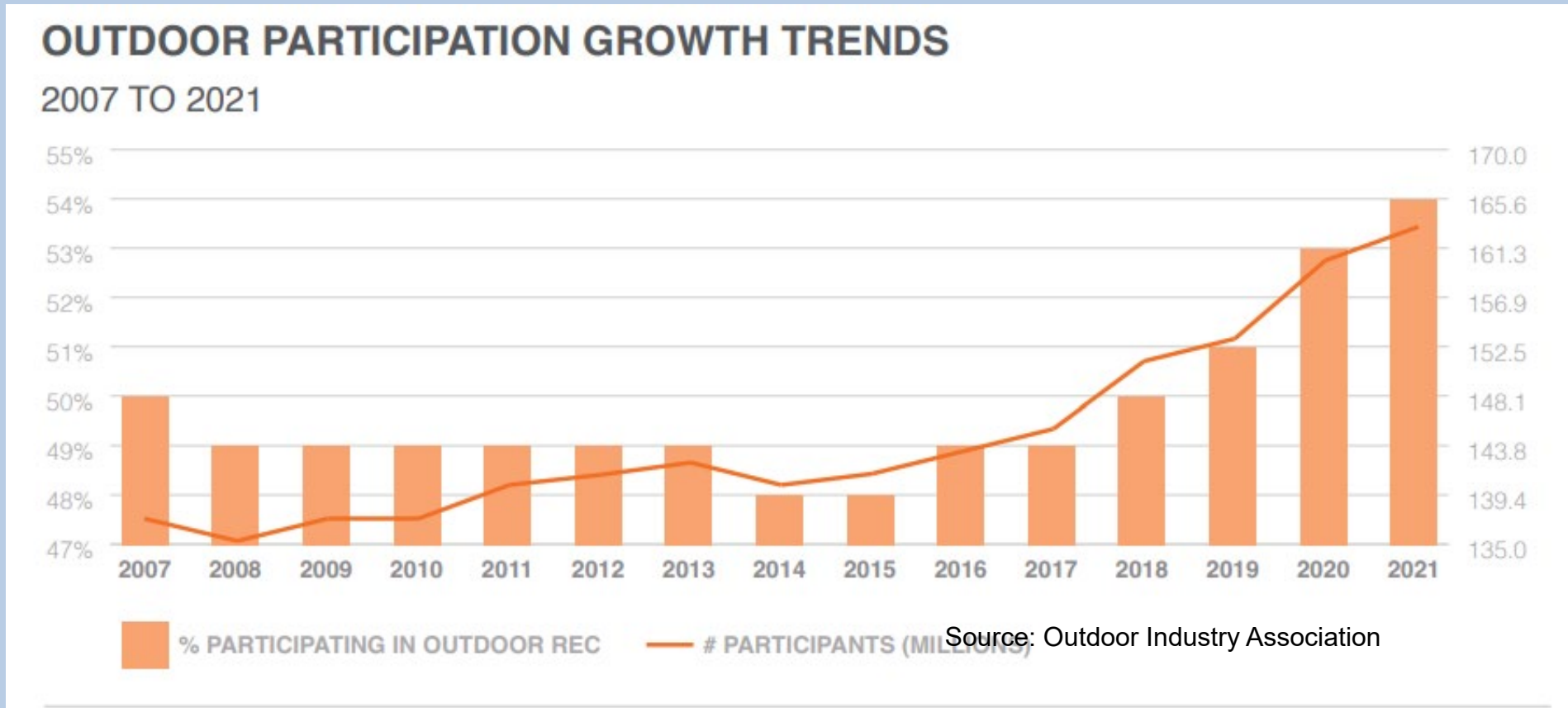
- Goal: optimize the benefits of tourism and recreation, while also minimizing its negative impact on the environment and quality of life for Tahoe's communities.





# Introduction

- Tahoe-Truckee Region saw 14.1 million visitor days in 2019. Three times Yosemite’s visitation.



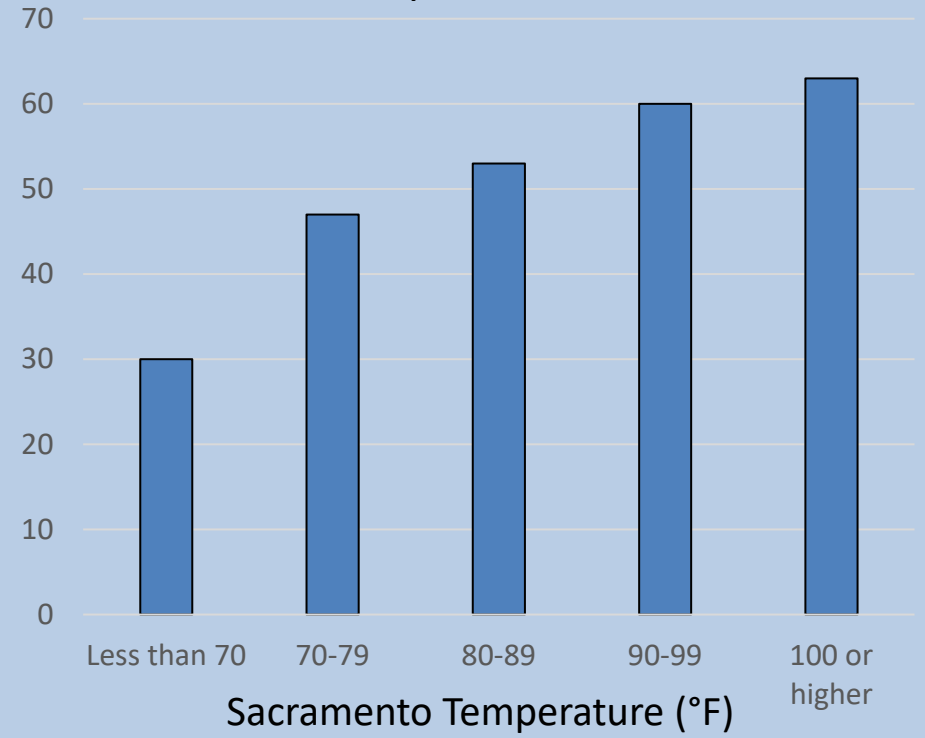


# Introduction



Source: League to Save Lake Tahoe

### Mean Number of Vehicles (in thousands) on Echo Summit Based on Sacramento Temperature



Source: Tahoe Science Advisory Council



# Introduction





# Connection to Conservancy Work

- Land management & funding decisions
- Future projects
- Communications strategies
- Strategic Plan update
- Alignment with State priorities

