

**ADOPTION OF THE CALIFORNIA TAHOE  
CONSERVANCY'S STRATEGIC PLAN**

**Summary:** Staff recommends adoption of an updated Strategic Plan.

**Recommended Action:** Adopt Resolution 12-09-03 (Attachment 1).

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**Background**

Over the past year and a half, the Board, staff, and concerned and involved stakeholders have been engaged in preparing an updated strategic plan for the Conservancy. Aided by a planning consultant, this has included a review of the Conservancy's history and accomplishments; a survey of staff, board members and stakeholders to identify strengths, weaknesses, opportunities and threats; and the formulation of overall strategies, key actions, and performance measures that will help to focus and direct the Conservancy's efforts over the next several years. This included a board workshop held in July 2011, review of an initial draft at the September 2011 board meeting, and presentation of a draft final version at the June 2012 board meeting. Incorporating the ideas, comments, direction and other feedback and information received, staff hereby presents a final version recommended for board review and adoption.

**Plan Summary**

The "Tahoe Conservancy Strategic Plan, 2012-2017" provides a blueprint under which the Conservancy can best meet its objectives of:

- Leading California's efforts on the Environmental Improvement Program, as well as basinwide sustainability and climate change initiatives;
- Completing high priority projects now underway or in planning;
- More efficiently managing its lands and strengthening its operations;
- Developing an asset management strategy to help generate revenues for its ongoing operations and programs;
- Increasing its visibility to Tahoe residents and visitors; and

- Working with its partners to secure long-term funding for the Conservancy and the Tahoe Basin.

The final plan is included as Attachment 2.

**List of Attachments:**

Attachment 1 – Resolution 12-09-03

Attachment 2 –Tahoe Conservancy Strategic Plan, 2012-2017

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**ATTACHMENT 1**

California Tahoe Conservancy  
Resolution  
12-09-03  
Adopted: September 12, 2012

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Staff recommends the California Tahoe Conservancy adopt the following resolution pursuant to Government Code section 66906.4 and 66905 et seq.:

“The California Tahoe Conservancy hereby adopts Resolution 12-09-03 authorizing the Tahoe Conservancy Strategic Plan, 2012-2017, as described in the accompanying staff report and presented in Attachment 2.”

I hereby certify that the foregoing is a true and correct copy of the resolution duly and regularly adopted by the California Tahoe Conservancy at a meeting thereof held on the 12<sup>th</sup> day of September 2012.

In WITNESS THEREOF, I have hereunto set my hand this 12<sup>th</sup> day of September 2012.

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Patrick Wright  
Executive Director